

BE MORE CHEETAH MENU

A list of things we do well.

Does not contain PR



HERE'S A LIST OF WHAT WE DO



Appetizers

Research
Focus Groups
Mystery shoppers

Starters

Marketing consultation
Marketing strategy
Marketing in-house training
Brand naming & logo design
Brand ID manuals
Brand launches

Mains

Direct marketing
Lead generation & qualification
Packaging design
Product design
Graphic design
Web / App design and development
Digital & non-digital advertising
Content creation
Social media management
Event management
Category development workshops
Field marketing & merchandising
Retail shopper marketing
Training collateral
Virtual reality

Dessert

Testimonials
Case studies
Sales aids
Incentives (salesforce / staff / customer)

Ingredients used

Desk and field research, copywriting, photography, graphic design, videography, AI analytics, CGI, motion graphics, animation, translation, cardboard engineering, audio, procurement, app curation

And nothing leaves the pass until the Head Chef Steve has said it's great

And you always speak to Steve.

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VALUE FOR MONEY



We've spent the past 25 years building up the most reliable team of professionals in every aspect of our 'recipes'. They live in developing countries, so you pay realistic prices for 'your meal' and they earn more than surgeons where they live.

But the 'Big Idea' is always made in the UK.