



Case study

Client: The Phillips Screw Company



‘BANX’ ENSO JOINERY & BUILDING

The brief

We were recommended by a mutual contact and were given a very specific brief:

To help secure long-term listings in Travis Perkins and Jewson builders merchants throughout the UK.

The same three companies were in the running for the listings in each retailer.

What we did

We started by doing our homework. On price, margin and logistics, there was little to choose between the three contenders.

But the other two companies in the running neglected their social media activity.

We knew that a certain percentage of the 'scoring' criteria would be down to 'brand visibility, so we delivered quality content and 'demo' events.

The results

4 & 5 Year listings in Jewson and Travis Perkins. These now account for a 900% increase in their UK turnover.

To see what we could do for you, please call Steve on 07974 179899 or email steve@bemorecheetah.com

www.bemorecheetah.com